

# Going Global 2018

Kuala Lumpur Convention Centre, Malaysia, 2–4 May 2018  
 #GoingGlobal2018

## GOING GLOBAL 2018 – SUBMITTING A PROPOSAL

Going Global provides an open forum for world education leaders – those in the non-compulsory education sector with decision making responsibilities – to debate issues surrounding global higher and further education, and to discuss collaborative solutions.

We are therefore seeking innovative, agenda-setting proposals that will facilitate the sharing of knowledge and insights across borders. We welcome challenging perspectives, and are especially interested to hear from thought leaders anticipating and driving future agendas.

Successful proposals will engage with the conference theme, *‘Global connections, local impact: Creating 21st Century skills, knowledge and impact for society-wide good’*.

You are invited to submit one of the following proposals from Monday 31 July 2017:

Type of proposal	Description	Deadline
Individual contributor	Propose a response to the Going Global 2018 themes in order to be placed in one of the sessions as a presenter, panelist, table host, or chair	Sunday 1 October 2017
Session	Propose an innovative and interactive session with a diverse range of speakers from around the world	Sunday 1 October 2017
Workshop facilitator	Propose an interactive participant led workshop that encompasses the conference theme or subtheme	Sunday 1 October 2017
Poster	Propose a poster to be displayed at the conference to discuss with delegates	Friday 12 January 2018

For further information on submitting a proposal please see below (or download as a pdf). Successful proposals will fulfil the listed criteria, so please read this information carefully.

1. **Session formats**
2. **Proposal types**
3. **Assessment criteria**
4. **Selection process**
5. **Timelines**
6. **Terms and conditions**

# 1. SESSION FORMATS

Going Global is committed to producing rich, interactive sessions which combine the expertise of speakers and delegates. Broadcast approaches or promotional pitches are therefore not in the spirit of Going Global. Some sessions lend themselves to the conference app – a digital tool for gathering audience insight – and others rely on more traditional techniques of engaging delegates. The types of sessions that Going Global 2018 will develop include, but are not limited to:

- **Workshops** – A participant led session where attendees are ‘hands-on’ and fully involved in the learning process. Delegates who attend should be; discussing, working, thinking, doing, processing, and creating through interactive activities. A workshop includes a great deal of participant discussion and is almost informal in nature. Delegates who attend will come away with key learning’s and practical tactics that they can implement into their work;
- **World Cafés** – roundtable discussions focusing on knowledge sharing;
- **Marketplace** – a lively and interactive forum whereby presenters do an initial pitch of their ideas before moving into different areas of the room to discuss these in more detail;
- **Fishbowls** – a rapidly changing platform which breaks down the barriers between speakers and the audience;
- **Speedy presentations** – short, quick fire, future looking presentations which focus on key takeaway messages;
- **Policy debate** – debate and discussion around key areas of policy affecting tertiary education.

## 2. PROPOSAL TYPES

### I. INDIVIDUAL CONTRIBUTOR PROPOSAL

Propose an innovative response to the Going Global 2018 theme in order to be placed in one of the sessions as a:

- Contributor – for policy debates, fishbowls, marketplace or speedy presentation formats (see above);
- Table host – for those able to facilitate stimulating discussions;
- Chair – for those able to drive a dynamic discussion.

This year we will prioritise the creation of interactive, delegate led sessions so please note that if your speaker proposal is successful we are unlikely to ask you to present a standard 7 - 10 minute speech but rather invite you to present your ideas more succinctly and in a manner that allows interaction with delegates.

We may ask you to write up your proposal as a case study for publication on our website at a later date if appropriate.

Individual contributor proposals will be grouped into thematic clusters to ensure there is only one session on any given topic. If selected, we may ask you to adapt the focus of your proposal to fit in with other proposals in the same cluster and the overall conference themes.

Please only submit one proposal per speaker per topic, and note that it is unlikely that any single speaker will be accepted to contribute to more than one session. If you have an idea for a complete session with several speakers please submit a session proposal.

Similarly, please note that we are unlikely to be able to take through more than one speaker or contributor per institution in order to allow as many institutions as possible to participate in Going Global. We recommend where possible that you coordinate one proposal per institution.

Please note that all individual contributors are required to pay the contributor rate as per the terms and conditions below.

## **II. SESSION PROPOSAL**

For those who wish to put together a full session linked to the conference themes which lasts for one hour and fifteen minutes. Please note the following points before submitting your proposal:

- You should have provisionally approached potential contributors to ensure they are available for the duration of the conference and are willing and able to pay the contributor rate. This should be a provisional enquiry as there is no guarantee that they will be selected. All speakers, chairs, facilitators and poster presenters are required to pay for their conference pass which is at a significantly reduced rate to the standard pass. A high proportion of Going Global delegates are contributors and in order for the conference to sustain itself we are obliged to charge the reduced contributor rate;
- The contributors to the session should bring diverse perspectives including but not limited to a range of nationalities, genders, sectors and/or industries to encourage genuine debate and the sharing of new ideas;
- The session should have an innovative and interactive format which makes use of the knowledge and expertise of delegates in the room;
- The Going Global team reserves the right to alter the session content and proposed speakers as appropriate, as well as cancelling the session should the speakers, content or format be significantly changed at a later date.

## **III. WORKSHOP FACILITATOR**

For Going Global 2018 we are looking for more interactive, audience-focused workshops which provide delegates with knowledge and tools to come away from the session knowing how to implement their learning in their institutions. We are therefore seeking dynamic, engaging individuals who can lead these discussions around a topic of their choosing. The workshop should last for two hours and thirty minutes and there will be a break for refreshments at the half-way point. When assessing these proposals, we will be looking at the following:

- Learning styles/activities that you will employ i.e. presentation, group discussion, pair exercise, small group exercise etc. (we encourage more than one style);
- Choreography, this includes the session format and a breakdown of activities with approximate timings against each;
- Any materials you propose to use;
- Any pre-work you expect delegates to complete;
- Clear learning outcomes for the audience;
- Whether you will be able to run the session on your own or require others to support.

Please note that all workshop facilitators are required to pay the contributor rate as per the terms and conditions below.

#### **IV. POSTER PRESENTATION**

- Successful poster presentation proposals will be invited to display for the duration of the conference;
- Poster presenters will have the opportunity to present their poster to conference delegates during the poster reception. Delegates will vote for the most innovative and engaging poster and the winner will also present their poster during the closing plenary;
- Presenting a poster is a fantastic opportunity to network and engage delegates in discussion around the theme of your poster;
- Posters can have either one or two presenters.

Please note that all poster presenters are required to pay the contributor rate as per the terms and conditions below.

### **3. ASSESSMENT CRITERIA**

Ahead of producing and submitting a proposal, please ensure that you have read and understood the assessment criteria against which all proposals will be assessed.

**Criteria for individual contributor, session and poster proposals:**

#### **I. RELEVANCE TO WORLD LEADERS OF INTERNATIONAL EDUCATION**

Please consider that Going Global delegates are sector leaders including Ministers, policy makers and Vice-Chancellors, and delegates come from each and every global region.

#### **II. INNOVATIVE ENGAGEMENT WITH THE THEME**

The proposal addresses this year's theme: *'Global connections, local impact: Creating 21st Century skills, knowledge and impact for society-wide good'*

#### **III. LAUNCHING NEW RESEARCH**

If you have new research to launch at Going Global, it should be theoretically and methodologically rigorous, globally relevant, make a genuine contribution to knowledge and have high impact potential. The Steering Committee will ask to see timelines and methodology if the proposal is scored highly.

#### **IV. ORIGINALITY**

The proposal will offer new, innovative ideas or models.

#### **V. CLEAR TAKEAWAY MESSAGES**

There is clearly something which delegates can learn and apply in their institution or context.

#### **VI. TENSION**

The proposal will create a critical debate or tension with which the audience can engage.

#### **VII. NON-ADVERTISEMENT**

The proposal must not be a direct advertisement of an institution, product, service, or other self-interested category. Should your proposal be assessed as being an advertisement, we may ask you to cover the costs of putting the session together depending on the product or service you are promoting.

#### **Additional criteria for session proposals only:**

#### **VIII. DIVERSITY OF SPEAKER PERSPECTIVES**

The session must bring diverse perspectives from a range of countries, genders, sectors and/or industries

#### **IX. INTERACTIVE / INNOVATIVE FORMAT**

The session must have an innovative and interactive format which makes use of the knowledge and expertise of delegates in the room

#### **Criteria for workshop facilitator proposals:**

##### **I. RELEVANCE OF TOPIC**

The topic you propose for your workshop must be relevant to both the conference theme and to the Going Global audience of Higher and Further Education leaders

##### **II. EXPERTISE IN THE TOPIC**

You must be able to demonstrate a deep knowledge and experience of the subject being discussed

##### **III. QUALITY OF ACTIVITIES**

The activities you propose must be appropriate for different learning styles and be able to deliver clear learning outcomes

##### **IV. INNOVATIVE FORMAT / CHOREOGRAPHY**

The workshop must have an innovative and interactive format which makes use of the knowledge and expertise of delegates in the room and has clear, achievable timings

##### **V. PREVIOUS EXPERIENCE OF LEADING WORKSHOPS**

You must be able to demonstrate previous experience of successfully leading a highly participative workshop

## **4. SELECTION PROCESS**

All proposals undergo a rigorous peer review process, based on the above assessment criteria. The quality of submissions for Going Global is extremely high - last year 400 proposals were submitted with less than half getting through the selection process.

Once the committee have peer reviewed the proposals they will adopt a holistic perspective to develop a thematically coherent conference programme that offers delegates diverse global perspectives.

Decisions of the committee are final.

## 5. TIMELINES

Monday 31 July 2017	Call for proposals opens
Sunday 1 October 2017	Deadline to submit speaker, session and facilitator proposals
Tuesday 9 January 2018	Early bird registration opens
Friday 12 January 2018	Deadline to submit poster proposal
Monday 12 March 2018	Early bird registration closes
Monday 23 April 2018	Registration closes
Wednesday 2 – Friday 4 May 2018	Going Global conference

## 6. TERMS AND CONDITIONS

The following terms and conditions have been developed to ensure that the Going Global programme remains of the highest quality and that applicants fully understand the conference development process.

Contributors including individual contributors, workshop facilitators, those participating as part of a session proposal and poster presenters;

- i. are required to purchase a conference pass at the contributor rate by 12 March 2018;
- ii. give permission for their profile information to be published online; for photography, filming and webcasting to take place at the conference, and for this footage to be published by the British Council;
- iii. must be available on all of the conference days (2 to 4 May 2018);
- iv. are expected to cover their own registration fees, travel, visas and other costs associated with attending the conference.