

The 13th International Conference on Business, Accounting, Finance and Economics (BAFE 2025)



International Conference
on
Business, Accounting, Finance and Economics 2025



22 OCT 2025

Time: 8am to 6pm (Malaysia Time, GMT+8)

**Embracing Business Innovation in the Era of Artificial Intelligence :
Towards Achieving Sustainable Development Goals**

Important Dates

Submission deadlines	Date
Abstract/Full Paper Submission Deadline:	31 August 2025
Full Paper Submission Deadline:	15 September 2025
Camera-Ready Paper Submission:	31 October 2025
Final Payment/Registration Deadline:	15 September 2025
Conference Date:	22 October 2025



Adjunct Prof. Dr. Bernard H Casey
SOCial ECONomic RESearch
London and Frankfurt



Prof. Dr. Wang Junbo
Dept of Economics & Finance
City University of Hong Kong
Hong Kong



Mr. Stephen Lai
Chairman, Malaysia-China
(Greater Bay Area)
Science-Tech
Innovation Alliance



Dr. Nguyen, Phuc Nguyen
Associate Professor of
Management
University of Economics
The University of Danang
Vietnam

KEYNOTE SPEAKERS

The final decision regarding publication in the Atlantic Proceedings rests solely with Atlantis. All fees paid are non-refundable in the event of paper rejection by Atlantis or if the authors fail to attend the conference.



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Accepted papers will be published in conference proceeding indexed by CNKI

HYBRID MODE

- ▶ ONLINE (ZOOM)
- ▶ PHYSICAL (UTAR KAMPAR CAMPUS)



Call for Paper

The Teh Hong Piow Faculty of Business and Finance, Universiti Tunku Abdul Rahman (UTAR) is pleased to organize the BAFE 2025 to bring together researchers to present up-to-date works that contribute to new theoretical, methodological and empirical knowledge. The conference invites theoretical and empirical papers on **ALL** aspects of business management, accounting, finance, and economics (not limited to the following areas):

- Track 1: Accounting and Taxation
- Track 2: Environmental, Political and Digital Economics
- Track 3: Society and Sustainable Living
- Track 4: Globalisation and Deglobalisation
- Track 5: Operations management
- Track 6: Organizational behavior
- Track 7: Entrepreneurship and SMEs
- Track 8: Digital marketing
- Track 9: Finance and Banking
- Track 10: Financial Technology & Global Economy
- Track 11: Artificial Intelligence in Business
- Track 12: Environmental, Social and Governance (ESG)

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Registration Fees

Category	Amount	
	Local	International
Online		
Presenter (Members)	RM 580	USD 200
Presenter (Non-Members)	RM 680	USD 250
Student Presenter	RM 580	USD 200
Staff and Student Participant	RM 150	USD 100
Physical		
Presenter (Members)	RM 800	USD 280
Presenter (Non-Members)	RM 900	USD 320
Student Presenter	RM 800	USD 250
Staff and Student Participant	RM 250	USD 150

- * All the Fees are inclusive of 8% Sales and Service Tax.
- * All payments are not refundable.
- * The full paper/manuscript should be emailed to bafe@utar.edu.my by **15th September 2025**.
- * The payment/registration should be made by **15th September 2025**.
- * The registration fee includes admission to all sessions, e-conference materials and e-proceeding.
- * Presenter (Members) - Staff from UTAR & Staff from Co-Organiser
- * The wire fees/transaction fees will be borne by presenter or participant

The **committee** shall reserves the rights, as its sole discretion, to add, suspend, delete, change or amend any of the content hereinabove when deems appropriate without further notice.

Main Organisers (UTAR) :

- Teh Hong Piow Faculty of Business and Finance (THP FBF)
- Centre for Accounting, Banking and Finance (CABF)
- Centre for Business and Management (CBM)
- Centre for Economic Studies (CES)

Co-Organisers:



CONTACT US

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